

Your Excellency, Under-Secretary-General of the United Nations and Executive Secretary of the Economic and Social Commission for Asia and the Pacific (ESCAP), Ms. Armida Salsiah Alisjahbana, ladies and gentlemen,

Greetings from the Muslim World League. As we convene the 80th session of your esteemed commission, we seize this opportunity to express our gratitude for the relentless efforts dedicated to fostering a better future in our region and around the globe.

This is an excellent opportunity to explore ideas on developing business models through digital innovation, leveraging digital strategies, enhancing user experiences, and generating value. The Muslim World League, along with its counterparts from various humanitarian organizations, has recognized the importance of digital innovation in transforming the world into a unified domain. This transformation facilitates the creation of better role models equipped to tackle serious challenges, while simultaneously improving decision-making processes and delivering appropriate services to beneficiaries.

We are pleased to participate in this session and engage with new experiences and insights. We are honored to share some of the Muslim World League's (MWL) initiatives in this critical field. For example, at the beginning of 2018, the MWL launched a project to rehabilitate water channels and agricultural waterways in

Somalia. Digital innovation played a pivotal role in this project's unprecedented success. It provided solutions that facilitated the exchange of knowledge among local farmers, enabled visual consultations with overseas experts, and supported the exploration and simulation of related successful initiatives in virtual reality.

The use of digital innovation tools by the Muslim World League (MWL) has yielded effective results. For instance, in 2018, a comprehensive medical survey was conducted in the Republic of Comoros, covering 16 villages. Databases played a critical role in the processes of indexing and managing medical records, identifying the locations and health conditions of beneficiaries, and facilitating communication to provide medical prescriptions and appropriate treatments. The project was ultimately completed with great success, a feat that would not have been possible using traditional methods.

Our experience in the Comoros has underscored the fact that data collection is merely one component of any project. The analysis of this data, guided by carefully selected criteria, plays a crucial role in enhancing the impact of such initiatives. This realization should further motivate us to embrace digital innovation, as it significantly influences the success of projects, particularly in countries where accurate data is scarce.

The agenda of this session aims to enhance the database available to the Muslim World League (MWL), providing us with greater opportunities to excel in all our projects and thereby

achieve enhanced benefits through precise use of digital innovation. Often, many projects yield suboptimal results due to inadequate practices which could have been rectified had the beneficiary accessed the correct information and utilized necessary technology in a timely manner.

In conclusion, we reiterate our gratitude for the invitation to this significant forum and hope to realize mutual benefits for the betterment of all mankind.