

Impact Harvest Forum

Empowering Portfolios: Mastering the art of Gender Lens Investing

11:30 - 13:00, Friday, May 24, 2024

Meeting Room H, United Nations Conference Centre, Bangkok, Thailand

Track: Cultivating change

Background

This session will invite investors to learn the basics on gender lens investing (GLI), going from the “what” to the “how” of entering the GLI journey and applying a gender lens to investments/portfolio companies to advance gender inclusion and support business performance.

Objectives

From this masterclass, participants will receive:

- An introduction to Gender Lens Investing;
- Clear frameworks for gender-inclusive practices for portfolio companies;
- Inspiring examples from peers in the agriculture sector;
- Practical tools and resources that teams can leverage to encourage gender action among portfolio companies.

Participants / Target Audience

Investors interested in learning more about gender lens investing and how they can apply the learnings within their investment making and with their portfolio companies. The masterclass will also address accelerators, business development organisations, financial institutions, government and UN agencies and how these can apply GLI learnings to their investment-making and with the businesses they work with.

Speakers / Facilitators

- Facilitator: Jennifer Linares, Project Lead, Value for Women
- Facilitator: Alakshi Tomar, Senior Associate, Value for Women

Expected Outcomes

Participants will leave the masterclass with a clear understanding of the “what” and “how” of gender lens investing and where they can start off in their journey to applying a gender lens to investments/portfolio companies to advance gender inclusion and support business performance.



Programme

Time	Duration	Activity	Description
11:30 - 11:40	10 mins	Introduction	Introduction of facilitators and participants (number of participants permitting), present objectives of the masterclass
11:40 - 12:05	25 minutes	Presentation	Brief presentation covering the following topics: <ul style="list-style-type: none"> • What is GLI? • What are gender forward businesses? • Entry points to gender inclusion
12:05 - 12:10	5 minutes	Open discussion	Consider the businesses you work with and stand up based on multiple entry points
12:10 - 12:20	10 minutes	Presentation	Brief presentation covering the following topic: <ul style="list-style-type: none"> • How to get started and engage the businesses you work with on gender inclusion?
12:20 - 12:35	15 minutes	Group activity	In groups, participants will be asked to review a case study/situation and identify gender lens opportunities and gaps.
12:35 - 12:45	10 minutes	Discussion/activity debrief	Participants share some of the strategies developed during the group activity with the group
12:45 - 12:55	10 minutes	Presentation	Brief presentation covering the following topic: <ul style="list-style-type: none"> • How can you get started and engage the companies you work with on gender inclusion? (cont'd) <ul style="list-style-type: none"> ◦ Gender commitments
12:55 - 13:00	5 minutes	Presentation	Wrap up: Closing remarks

