

# Impact Harvest Forum

## Recognising Inclusive Businesses: Building Accreditation Systems

11:15 – 12:30 PM, 23 May 2024

Meeting Room H, United Nations Conference Centre, Bangkok, Thailand

**Track:** Nurturing the environment

### Background

This masterclass session aims to provide participants with an immersive training experience based on the United Nations ESCAP Inclusive Business Accreditation Manual. Through interactive exercises, discussions, and real-world insights from the inclusive business accreditation pilot in Viet Nam, participants will gain a deeper understanding of the accreditation processes and its practical implications.

### Objectives

- To present and learn about the model IB accreditation systems, including the criteria which define an inclusive business and the process for getting accredited.
- To facilitate group discussions and explore the opportunities to implement these systems and their implications.
- To foster dialogue and knowledge sharing among policymakers, private sectors representatives and inclusive business support organisations.

### Participants / Target Audience

The session is open to Inclusive business representatives, Business associations' representatives, Policymakers, Impact investors and Organisations interested in supporting inclusive businesses.

### Speakers / Facilitators

- Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP
- Ms. Tania Lessenska-Teodosiev, Project Manager and Senior Analyst, Endeva
- Panel speakers: TBC

### Expected Outcomes

- Participants gain a good understanding of the assessment criteria and processes involved in Inclusive Business Accreditation.
- Participants exchange views and knowledge with other stakeholder groups on the activities and values of implementing an IB accreditation process.
- Participants learn about best practices from the experience of piloting an inclusive business accreditation system in Viet Nam

### Programme



Time	Duration	Activity	Description
11:15	0:25	Welcome and presentation	Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP  Launch of the ESCAP Inclusive Business Accreditation Manual, along with its built-in inclusive business self-assessment process, as well as the criteria which allow for the identification of inclusive businesses.
11:40	0:20	Breakout groups	Ms. Tania Lessenska-Teodosiev, Project Manager and Senior Analyst, Endeava  In this facilitated interactive part of the session, participants will be able to engage with other stakeholder groups and explore together why would they be interested in participating in inclusive business accreditation and what would make it valuable for them to do so. Following the group work, one presenter per group will play back the key highlights to the plenary.
12:00	0:25	Panel discussion	In late 2023, Viet Nam launched a pilot of its inclusive business accreditation system based on the framework in the ESCAP Inclusive Business Accreditation Manual. Participants will be able to hear about the first hand-experiences of different stakeholders involved in the process, what they have learned and engage them with questions.  <b>Speakers:</b>  • TBC
12:25	0:05	Closing	Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP  Summary of the key points and highlights of the session and provision of points of contact for further exploration and support in implementing an inclusive business accreditation system
15:30	End		

