

Impact Harvest Forum

Measuring Impact: Valuing Impact in Investment Decisions

13:30 – 15:00, 23 May 2024

Meeting Room H, United Nations Conference Centre, Bangkok, Thailand

Track: Nurturing the environment

Background

IMM (impact measurement and management) is a core component of impact investment. Its core characteristics include intentionality, the use of evidence and impact data in investment design and managing impact performance. These characteristics are described below:

- *Intentionality:* Impact investing is marked by an intentional desire to contribute to measurable social or environmental benefits.
- *Use of evidence and impact data in investment design:* Investments cannot be designed on intuitions, and impact investing needs to use evidence and data where available to drive intelligent investment design that will be useful in contributing to social and environmental benefits.
- *Manage impact performance:* Impact investing comes with a specific intention and necessitates that investments be managed towards that intention. This includes establishing feedback loops and communicating performance results to support others in the investment chain.

Objectives

- To give a practical introduction to impact measurement and management with a practical view on how impact investors use their systems in their investment processes and decision making.
- To share common challenges of impact measurement and management and present the recent developments in this area (benchmarks and gender inclusion).

Participants / Target Audience

The session is open to impact investors, business, business development intermediaries and government. The content will be designed as an introduction to impact measurement and management and will also be suitable for participants with an intermediate level in this area.

Speakers / Facilitators

- Ms. Maud Savary -Monet, Senior Advisor for Asia, Global Impact Investing Network (GIIN)
- Ms. Rowena Reyes, Director, SWEFF Capital
- Mr. Brandon Cheah, Senior Investment Officer, responsibility
- Mr. Bradley Kopsick, Director, Insitor Management

Programme

Time	Duration	Activity	Description
13:30	0:05	Introduction to the session	
13:35	0:10	Presentation	Ms. Maud Savary -Monet, Senior Advisor for Asia, Global Impact Investing Network (GIIN) Overview of the Impact Measurement & Management landscape
13:45	0:05	Q&A	
13:50	0:10	Presentation	Ms. Rowena Reyes, Director, SWEEF Capital Creating a gender lens framework for Impact Measurement & Management
14:00	0:05	Q&A	
14:05	0:10	Presentation	Mr. Brandon Cheah, Senior Investment Officer, responsAbility Creating a climate smart framework for Impact Measurement & Management
14:15	0:05	Q&A	
14:20	0:20	Panel	Panel discussion on what impact measurement and management means within the context of small ticket sizes, and the process of implementing these systems Moderator: Ms. Maud Savary -Monet, Senior Advisor for Asia, Global Impact Investing Network (GIIN) Speakers: <ul style="list-style-type: none"> • Ms. Rowena Reyes, Director, SWEEF Capital • Mr. Brandon Cheah, Senior Investment Officer, responsAbility • Mr. Bradley Kopsick, Director, Insitor Management
14:40	0:20	Q&A	
15:00		Close	

