

# Impact Harvest Forum

## Mastering Gender-Inclusive Business Practices

9:30 - 11:00, Friday, May 24, 2024

Meeting Room A, United Nations Conference Centre, Bangkok, Thailand

**Track:** Cultivating change

### Background

This session will invite entrepreneurs and investors to learn the basics of gender-inclusive business practices to advance gender equality, with a focus on the agricultural sector.

### Objectives

From this masterclass, participants will receive:

- A clear framework for gender-inclusive practices in the agricultural sector, and different entry points for action;
- Inspiring examples from peers in the sector;
- Practical tools and resources to solve specific gender-related challenges they might experience in their organization.

### Participants / Target Audience

SMEs (and investors) interested in learning more about gender-inclusive business practices within the agricultural sector.

### Speakers / Facilitators

- Facilitator: Jennifer Linares, Project Lead, Value for Women
- Facilitator: Alakshi Tomar, Senior Associate, Value for Women

### Expected Outcomes

Participants will leave the masterclass with a clear understanding of 'the why' & 'how' they should consider adopting gender-inclusive business practices and where they can start in their journey to adopting these practices.



## Programme

Time	Duration	Activity	Description
09:30	0:10	Introduction	Introduction of facilitators and participants (number of participants permitting), present objectives of the masterclass
09:40	0:30	Presentation	Brief presentation covering the following topics: <ul style="list-style-type: none"> <li>● Building the business case for gender inclusion: Why should you care about gender?</li> <li>● Gender inclusive businesses: What do they look like?</li> <li>● Entry points for gender inclusion in business practices</li> </ul>
10:10	0:25	Group activity	In groups, participants will be asked to review a case study/situation and identify gender lens opportunities and gaps. Participants will discuss the following questions in the context of their case study: <ol style="list-style-type: none"> <li>1) Where should they start</li> <li>2) How would you guide them</li> <li>3) At what time does this conversation begin</li> </ol>
10:35	0:20	Discussion/activity debrief/Q&A	Participants share some of the strategies developed during the group activity with the group, or within their own organization - guided discussion
10:55	0:05	Presentation	Wrap up: Closing remarks

